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February 25, 2020

U.S. House of Representatives  
Washington, DC 20515

Dear Representative:

On behalf of our 3 million members and the 50 million students they serve, we urge you to VOTE YES on the Reversing the Youth Tobacco Epidemic Act of 2019 (H.R. 2339). Votes on this issue may be included in NEA's Report Card for the 116th Congress.

### **Why action is needed**

According to the [2019 National Tobacco Use Survey](#), conducted by the Food and Drug Administration (FDA) and the Centers for Disease Control and Prevention (CDC):

- Recent increases in e-cigarette use threaten to undo years of progress in reducing overall tobacco use among youth
- Over 5 million youth now use e-cigarettes, including 1 in 4 high school students
- Between 2018 and 2019 alone, the number of youths using e-cigarettes rose by 40 percent (from 3.6 to 5 million)

### **How H.R. 2339 would help**

Key provisions of the bill include:

- Extending FDA regulations on the sale, distribution, and use of cigarettes and smokeless tobacco to all tobacco products, including e-cigarettes
- Prohibiting non-face-to-face sales of all tobacco products, including e-cigarettes and e-cigarette accessories
- Requiring the FDA to finalize a rule requiring graphic health warnings for cigarette packages within 12 months
- Making it unlawful to market, advertise, or promote any e-cigarette products to individuals under the age of 21

The rising use of tobacco products among American youth is a healthcare crisis that warrants congressional attention. We appreciate the efforts made by H.R. 2339 and urge you to VOTE YES when it comes to the floor.

Sincerely,

Marc Egan  
Director of Government Relations  
National Education Association